



## NATIONAL IDENTITY FRAUD AWARENESS WEEK 2008

### BACKGROUND

#### **About National Identity Fraud Awareness Week 2008:**

National Identity Fraud Awareness Week will be held from October 13 – 19, 2008. The purpose of the week is to help raise awareness of this devastating crime and to warn the community to take care when throwing away personal information.

#### **About Fellowes:**

Founded in 1917, Fellowes is a global operation that employs over 1700 people. As a global manufacturer and marketer of business machines, records storage solutions and technology accessories, Fellowes enables people to work with greater security, organisation and productivity.

#### **Crime Stoppers:**

Crime Stoppers has become an integral part of policing, with information gathered and supplied by the community essential to crime fighting and crime prevention. Globally Crime Stoppers helps to solve a crime every 14 minutes!

#### **Veda Advantage**

Veda Advantage is the largest custodian of credit related information in Australia and New Zealand. We provide accurate insights into more than 16.5 million credit-active individuals and 4.4 million companies and businesses throughout New Zealand and Australia.

Every day we report on the credit status of approximately 85,000 individuals and commercial entities on both sides of the Tasman that apply for credit.

We have protections in place designed to keep the information safe and secure, and to ensure that only the right people can obtain and update the information. With consent, this data is used to determine the credit worthiness of consumers and commercial entities. We help companies access the information and knowledge they need to make informed decisions about customer acquisition and credit risk, and help consumers to manage their credit reputation and protect themselves against identity fraud.

You can apply for a copy of your credit file at [www.mycreditfile.com.au](http://www.mycreditfile.com.au) or by calling 1300 762 207.

**Definitions:**

- **Identity theft** occurs when someone uses your personal information without your permission to assume your identity
- **Identity fraud** refers to the gaining of money, goods or services through the use of a false identity
- **Bin raiding** - where criminals collect personal information and discarded correspondence and use it to steal an identity to obtain cash, credit and goods

**ENDS**

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